

I'm a 1st Class BA Hons Media Production graduate from Birmingham City University (BCU) with TV and Radio experience at BBC, ITV, Sky, Switch Radio, Bauer Media and Global.

After working as a freelance News Story Producer at BBC South West and with 19 months at Sky, I am now seeking my next TV Researcher role.

Highly motivated and confident with an expanding media portfolio, I have great researching ability, strong interpersonal skills and a creative approach to all tasks that I can bring to your organisation

## Media Experience

### **TEAM ITG | Runner | Oct 2023**

- Photo shoot for Co-op Christmas Recipes online marketing

### **SWITCH RADIO – BIRMINGHAM (part time/voluntary)**

#### **Radio Presenter/Sub Editor/Reporter | Aug 2022 – present**

- Researching track information for doing voice links
- Seg editing the tracks to meet the scheduled timeframe
- Social media marketing using Tweet Deck
- Post match interviewer Sutton Coldfield Town FC website
- Stadium PA Announcer at Sutton Coldfield Town FC

### **BBC SOUTH WEST (Spotlight)**

#### **Freelance | Junior Researcher | Feb – Mar 2023**

- Researched history and sequence of events for news story
- Sourced contributors to be interviewed for news story
- Acquired historic photos for news story context
- Scheduled interviewee filming on location in Weymouth

### **BBC BIRMINGHAM**

#### **Junior Researcher | Midlands Today | Oct - Nov 2022**

- Sourced and contacted interviewees for news stories
- Interviewed guests over Zoom for use on news story VTs
- Acquired archive clips for 'cut away' footage for news items

### **SKY UK**

#### **Content Services | Jan 2021 - Aug 2022**

- Re-processed back catalogue delivery of Trailers across Sky
- Uploaded correct imagery for Sky Boxset catalogue
- Processed bulk list of assets for TX for a migration project
- Checked all assets for any sound or visual defects before TX

### **LOCAL TV: BIRMINGHAM**

#### **Sports Reporter | Nov 2018 - May 2019**

- Stylised the Auto-cue report using Rundown Creator
- Edited footage ready for broadcast

## Academic History

- BA Hons Media Production - 1st class honours
- BCU Graduate Plus - Platinum Award
- BCU Graduate Success Programme - certificate
- BAFTA Albert Calculator Sustainability Training 2020 (BCU accredited) certificate
- GNVQ Business Studies (Advanced Level) - Distinction
- GCSE's (8 incl. English & Maths at grade C)

## Media skills

Adobe Suite (Premiere Pro, Audition & Encoder)  
Sky inhouse packages:-  
(BSS, Ardome, SEAC, Image Manager & VODCast)  
Burli software  
Cleanfeed  
Myriad  
Rundown Creator  
Wordpress  
Canon C100 & 700D  
Sony Z-150  
Clarity software (TV studio gallery)  
TV News Story Producer, Researcher & Presenter  
Radio Presenter & Producer, Sub Editor & Reporter

## YouTube channel (2015 – present day)

### **'PL Presents' – TV Producer/Presenter**

- Research different stories and their history
- Research contacts to be interviewed
- Communicate to build rapport with interviewees
- Present to camera as a reporter/interviewer
- Film cut away footage for video overlay
- Edit videos in post-production for broadcast

## Other media placements

### **BBC RADIO SHROPSHIRE**

- Shadow Journalism Co-ordinator | Sep 2023
- Operated the running order in middle studio
  - Handled incoming/outgoing calls for the presenter

### **BBC RADIO WM**

- Shadow Researcher | May 2023
- Sourced interviewees for Drive Time show

### **BBC BIRMINGHAM (West Mids Community Sports Awards)**

- Camera Operator/Runner | Nov 2017 & 2018
- Videoed nominees at local sports clubs (Boxing, Hockey)
  - Transported rushes to studios ready for editing and TX

### **FREE RADIO (Bauer Media) BIRMINGHAM**

- Shadow Reporter | Jul 2023
- Recorded vox pops and interviews for news stories

### **GLOBAL (Capital, Heart & Smooth) BIRMINGHAM**

- Work experience day placement | Jul 2023
- Recorded vox pops and interviews for news stories

### **POMPEY NEWS NOW (website & Twitter/X)**

- Blogger | Oct 2015 – present
- Match reports for Portsmouth FC (Men's & Women's)

### **ITV CENTRAL & ITV CYMRU WALES**

- Work experience day placements | Apr 2023 & May 2023

### **SKY UK**

- Work experience | Sky Sports Production | Jul 2023
- 2 week scholarship | Content Services | Sep 2019

### **EMBER TELEVISION**

- YouTube presentation (BCU Media placements) | Sep 2019

### **I AM BIRMINGHAM (IAB)**

- Journalistic blog - Birmingham architecture | May 2019

### **BIG CITY RADIO (BIRMINGHAM)**

- Researcher, Co-host & Social Media Marketer | 'V&Z' show | Feb - Aug 2019

### **DRP GROUP**

- Video Production Assistant | Sep 2018

### **BIRMINGHAM INDIAN FILM FESTIVAL (BIFF)**

- Social Media Marketer | Jun 2018

### **MIDLANDS CONNECTED AUTONOMOUS VEHICLES (MCAV)**

- Journalistic blog - Future of West Midlands trams | Feb 2018

### **VIVIENNE BAILEY PHOTOGRAPHY**

- Videographer - Corporate dinner (Birmingham) | Nov 2017

## Mixcloud account (2017 – present day)

### **'PL Presents' – Radio Producer/Presenter**

- Research genres and artists for music shows
- Applying knowledge and research of artists/tracks
- Seg Ed the playlist running order to be aired
- Recorded my own 'PL presents' ident
- Presented the shows from radio studios

## Transferable skills

- Microsoft suite (Word, Excel & Powerpoint)
- Sage 50 & 200
- SAP
- Customer Service
- Minute taker
- Handling of sensitive data (NHS)
- Full clean UK driving licence

## Experience (1994-2017) prior to career change

- Accounts (Sales & Purchase Ledger)
- Insurance (Home and Motor)
- Facilities Management
- Customer Service
- Retail

## Other volunteering roles

- BCU Scratch TV (Presenter)
- BCU Scratch Radio (Presenter & Producer)
- BCU Media (Ambassador student open days)
- PoliNations Birmingham (Volunteer Guide)
- Thomas Pocklington Trust (Sighted Guide)
- Marie Curie (Store Assistant)

## Hobbies & Interests

- YouTube channel: researching topics of interest to present & report on
- Sports fan: keeping up to date with the latest news, media & innovation
- Fitness training: jogging and swimming
- Sightseeing and visiting new places
- Cultural events & local history

## Personal References (available on request)

**THIS CV MAY BE KEPT AND DISTRIBUTED FOR  
EMPLOYMENT PURPOSES**