



PATRICK LAY

RESEARCHER & PRESENTER (BIRMINGHAM, UK)



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I'm a 1st Class BA Hons Media Production graduate from Birmingham City University (BCU) with TV and Radio experience at BBC, ITV, Sky, Switch Radio, Bauer Media and Global.

After enjoying my freelance Researcher roles at BBC South West and The Birmingham Fashion Council, I am now seeking my next opportunity.

Highly motivated and confident with an expanding media portfolio, I have great researching ability, strong interpersonal skills and a creative approach to all tasks that I can bring to your organisation

Media Experience

TBI MEDIA | Freelance Runner | Sep 2024

- Artist Liaison Parade Runner at The National Lottery's Paralympics GB Homecoming (Birmingham) on Channel 4
- Registered Paralympians on arrival at the Utilita Arena
- Organised athletes ready for their stage entrance

BIRMINGHAM FASHION COUNCIL | Freelance Researcher | Jul 2024 – present

- Contacted possible sponsors for Birmingham Fashion Week
- Sourced billboard companies for advertising

SWITCH RADIO – BIRMINGHAM (part time/voluntary) Radio Presenter | Aug 2023 – present

- Presenting my '90s Dance Rewind' show using voice links
- Researching track information and seg editing the tracks

Sub Editor/Reporter | Aug 2022 – Aug 2023

- Social media marketing using Tweet Deck
- Post match interviewer Sutton Coldfield Town FC website
- Stadium PA Announcer at Sutton Coldfield Town FC

TEAM ITG (Tamworth) | Freelance Runner | Oct 2023

- Photo shoot for Co-op Christmas Recipes online marketing
- Collected lunch orders and organised refreshments

BBC SOUTH WEST (Spotlight)

Freelance Researcher | Feb – Mar 2023

- Researched history and sequence of events for news story
- Sourced contributors to be interviewed for news story
- Acquired historic photos for news story context
- Scheduled interviewee filming on location in Weymouth

BBC BIRMINGHAM

Shadow Researcher | Midlands Today | Oct - Nov 2022

- Sourced and contacted interviewees for news stories
- Interviewed guests over Zoom for use on news story VTs
- Acquired archive clips for 'cut away' footage for news items

Academic History

- BA Hons Media Production - 1st class honours
- BCU Graduate Plus - Platinum Award
- BCU Graduate Success Programme - certificate
- BAFTA Albert Calculator Sustainability Training 2020 (BCU accredited) certificate
- GNVQ Business Studies (Advanced Level) - Distinction
- GCSE's (8 incl. English & Maths at grade C)

Media skills

Adobe Suite (Premiere Pro, Audition & Encoder)
 Sky inhouse packages:-
 (BSS, Ardome, SEAC, Image Manager & VODCast)
 Burli software
 Cleanfeed
 Myriad
 Rundown Creator
 Wordpress
 Canon C100 & 700D
 Sony Z-150
 Clarity software (TV studio gallery)
 TV News Story Producer, Researcher & Presenter
 Radio Presenter & Producer, Sub Editor & Reporter

YouTube channel (2015 – present day)

'PL Presents' – TV Producer/Presenter

- Research different stories and their history
- Research contacts to be interviewed
- Communicate to build rapport with interviewees
- Present to camera as a reporter/interviewer
- Film cut away footage for video overlay
- Edit videos in post-production for broadcast

SKY UK

Content Services | Jan 2021 - Aug 2022

- Re-processed back catalogue delivery of Trailers across Sky
- Uploaded correct imagery for Sky Boxset catalogue
- Processed bulk list of assets for TX for a migration project
- Checked all assets for any sound or visual defects before TX

Other media placements

POMPEY NEWS NOW (website & Twitter/X)

Blogger | Oct 2015 – present

- Match reports for Portsmouth FC (Men's & Women's)

BBC RADIO SHROPSHIRE

Shadow Journalism Co-ordinator | Sep 2023

- Operated the running order in middle studio
- Handled incoming/outgoing calls for the presenter

BBC RADIO WM

Shadow Researcher | May 2023

- Sourced interviewees for Drive Time show

BBC BIRMINGHAM (West Mids Community Sports Awards)

Camera Operator/Runner | Nov 2017 & 2018

- Videoed nominees at local sports clubs (Boxing, Hockey)
- Transported rushes to studios ready for editing and TX

FREE RADIO (Bauer Media) BIRMINGHAM

Shadow Reporter | Jul 2023

- Recorded vox pops and interviews for news stories

GLOBAL (Capital, Heart & Smooth) BIRMINGHAM

Work experience day placement | Jul 2023

- Recorded vox pops and interviews for news stories

ITV CENTRAL & ITV CYMRU WALES

Work experience day placements | Apr 2023 & May 2023

SKY UK

- 2 week scholarship | Content Services | Sep 2019

I AM BIRMINGHAM (IAB)

Journalistic blog - Birmingham architecture | May 2019

BIG CITY RADIO (BIRMINGHAM)

Researcher, Co-host & Social Media Marketer | 'V&Z' show | Feb - Aug 2019

LOCAL TV: BIRMINGHAM

Sports Reporter | Nov 2018 - May 2019

- Stylised the Auto-cue report using Rundown Creator
- Edited footage ready for broadcast

BIRMINGHAM INDIAN FILM FESTIVAL (BIFF)

Social Media Marketer | Jun 2018

Mixcloud account (2017 – present day)

'PL Presents' – Radio Producer/Presenter

- Research genres and artists for music shows
- Applying knowledge and research of artists/tracks
- Seg Ed the playlist running order to be aired
- Recorded my own 'PL presents' ident
- Presented the shows from radio studios

Transferable skills

- Microsoft suite (Word, Excel & Powerpoint)
- Sage 50 & 200
- SAP
- Customer Service
- Minute taker
- Handling of sensitive data (NHS)
- Full clean UK driving licence

Experience (1994-2017) prior to career change

- Accounts (Sales & Purchase Ledger)
- Insurance (Home and Motor)
- Facilities Management
- Customer Service
- Retail

Other volunteering roles

- BCU Scratch TV (Presenter)
- BCU Scratch Radio (Presenter & Producer)
- BCU Media (Ambassador student open days)
- PoliNations Birmingham (Volunteer Guide)
- Birmingham Hospice (Store Assistant)
- Thomas Pocklington Trust (Sighted Guide)
- Marie Curie (Store Assistant)

Hobbies & Interests

- YouTube channel: researching topics of interest to present & report on
- Sports fan: keeping up to date with the latest news, media & innovation
- Fitness training: jogging and swimming
- Sightseeing and visiting new places
- Cultural events & local history

Personal References

Available on request