PATRICK LAY



RESEARCHER & PRESENTER (BIRMINGHAM, UK)



Email: patrick.lay@outlook.com Website: www.plpresents.co.uk

https://www.thetalentmanager.com/talent/174637/patrick-lay

1st Class BA Hons Media Production graduate from Birmingham City University (BCU) with TV and Radio experience at BBC, ITV, Sky, Warner Bros. TV Studios UK, Switch Radio, Bauer Media and Global.

Highly motivated and confident with an expanding media portfolio, great researching ability, strong interpersonal skills and a creative approach to all tasks to bring to your organisation.

Media Experience

ADP EVENTS (in conjunction with Vintage Trains) | Events Assistant – The Polar Express | Nov-Dec 2024

- Setting up the trains with Christmas decorations
- Ensuring the filming crew have refreshments
- Maintaining a clean and tidy area for the customers
- Turning the Christmas lights on inside the events space
- Conductor Host to escort passengers onto the train
- Cashier and stock replenishment at the souvenir shop
- Taking family group photos on request

WALL TO WALL MEDIA | Runner/Driver | Oct 2024

- Long distance van driver for collection and delivery of parts for TV series Car S.O.S on National Geographic UK.

TBI MEDIA | Artiste Liaison Parade Runner | Sep 2024

- Registered Paralympians on arrival at the Utilita Arena for The National Lottery's Paralympics GB Homecoming (Birmingham) on Channel 4
- Organised athletes ready for their stage entrance

BIRMINGHAM FASHION COUNCIL | Researcher | Jul 2024

- Contacted possible sponsors for Birmingham Fashion Week
- Sourced billboard companies for advertising

SWITCH RADIO – BIRMINGHAM (part time/voluntary) Radio Presenter | Aug 2023 – present

- Presenting my '90s Dance Rewind' show using voice links
- Researching track information and seg editing the tracks
- Writing theatre reviews for Switch Radio's website

Sub Editor/Reporter | Aug 2022 - Aug 2023

- Social media marketing using Tweet Deck
- Post match interviewer Sutton Coldfield Town FC website
- Stadium PA Announcer at Sutton Coldfield Town FC

TEAM ITG (Tamworth) | Runner | Oct 2023

- Assisted photo shoot for Co-op Christmas online marketing
- Collected lunch orders by car and organised refreshments

Academic History

- BA Hons Media Production 1st class honours
- BCU Graduate Plus Platinum Award
- BCU Graduate Success Programme certificate
- BAFTA Albert Calculator Sustainability Training 2020 (BCU accredited) certificate
- GNVQ Business Studies (Advanced Level) Distinction
- GCSE's (8 incl. English & Maths at grade C)

Media skills

Adobe Suite (Premiere Pro, Audition & Encoder) Sky inhouse packages:-

(BSS, Ardome, SEAC, Image Manager & VODCast)
Burli software

Cleanfeed

Myriad

Rundown Creator

Wordpress

Canon C100 & 700D

Sony Z-150

Clarity software (TV studio gallery)

TV News Story Producer, Researcher & Presenter Radio Presenter & Producer, Sub Editor & Reporter

YouTube channel (2015 – present day)

'PL Presents' – TV Producer/Presenter

- Research different stories and their history
- Research contacts to be interviewed
- Communicate to build rapport with interviewees
- Present to camera as a reporter/interviewer
- Film cut away footage for video overlay
- Edit videos in post-production for broadcast

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BBC SOUTH WEST (Spotlight)

News Story Producer | Feb – Mar 2023

- Researched history and sequence of events for news story
- Sourced contributors to be interviewed for news story
- Acquired historic photos for news story context
- Scheduled interviewee filming on location in Weymouth

BBC BIRMINGHAM

Shadow Researcher | Midlands Today | Oct - Nov 2022

- Sourced and contacted interviewees for news stories
- Interviewed guests over Zoom for use on news story VTs
- Acquired archive clips for 'cut away' footage for news items

SKY UK

Content Services | Jan 2021 - Aug 2022

- Re-processed back catalogue delivery of Trailers across Sky
- Uploaded correct imagery for Sky Boxset catalogue
- Processed bulk list of assets for TX for a migration project
- Checked all assets for any sound or visual defects before TX

Other media placements

POMPEY NEWS NOW (website & Twitter/X) Blogger | Oct 2015 – present

- Match reports for Portsmouth FC (Men's & Women's)

BBC RADIO WM & SHROPSHIRE

Shadow Journalism Co-ordinator | May & Sep 2023

- Operated the running order in middle studio
- Handled incoming/outgoing calls for the presenter
- Sourced interviewees for Drive Time show

BBC BIRMINGHAM (West Mids Community Sports Awards) Camera Operator/Runner | Nov 2017 & 2018

- Videoed nominees at local sports clubs (Boxing, Hockey)
- Transported rushes to studios ready for editing and TX

FREE RADIO (Bauer Media) BIRMINGHAM Shadow Reporter | Jul 2023

- Recorded vox pops and interviews for news stories

GLOBAL (Capital, Heart & Smooth) BIRMINGHAM Work experience day placement | Jul 2023

- Recorded vox pops and interviews for news stories

ITV CENTRAL & ITV CYMRU WALES

Work experience day placements | Apr 2023 & May 2023

BIG CITY RADIO (BIRMINGHAM)

Researcher & Social Media Marketer | Feb -- Aug 2019

- Sourced and arranged on air guests for the 'V&Z' show

LOCAL TV: BIRMINGHAM

Sports Reporter | Nov 2018 - May 2019

- Stylised the Auto-cue report using Rundown Creator
- Edited footage ready for broadcast

Mixcloud account (2017 - present day)

'PL Presents' – Radio Producer/Presenter

- Research genres and artists for music shows
- Applying knowledge and research of artists/tracks
- Seg Ed the playout running order to be aired
- Recorded my own 'PL presents' ident
- Presented the shows from radio studios

Transferable skills

- Microsoft suite (Word, Excel & Powerpoint)
- Sage 50 & 200
- SAP
- Customer Service
- Minute taker
- Handling of sensitive data (NHS)
- Full clean UK driving licence

Experience (1994-2017) prior to career change

- Accounts (Sales & Purchase Ledger)
- Insurance (Home and Motor)
- Facilities Management
- Customer Service
- Retail

Other volunteering roles

- BCU Scratch TV (Presenter)
- BCU Scratch Radio (Presenter & Producer)
- BCU Media (Ambassador student open days)
- I AM Birmingham (Journalistic blog)
- Big City Radio (Co-host & Researcher)
- Birmingham Indian Film Festival (Social Media Marketer)
- PoliNations Birmingham (Volunteer Guide)
- Birmingham Hospice (Store Assistant)
- Thomas Pocklington Trust (Sighted Guide)
- Marie Curie (Store Assistant)

Hobbies & Interests

- YouTube channel: researching topics of interest to present & report on
- Sports fan: keeping up to date with the latest news, media & innovation
- Fitness training: jogging and swimming
- Sightseeing and visiting new places
- Cultural events & local history

Personal References

Available on request

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